

Bridging the gap between academia and practice

Asset Management Solutions made in St. Gallen,
based on the latest findings in financial research.
Innovative. Academic. Systematic. Independent.



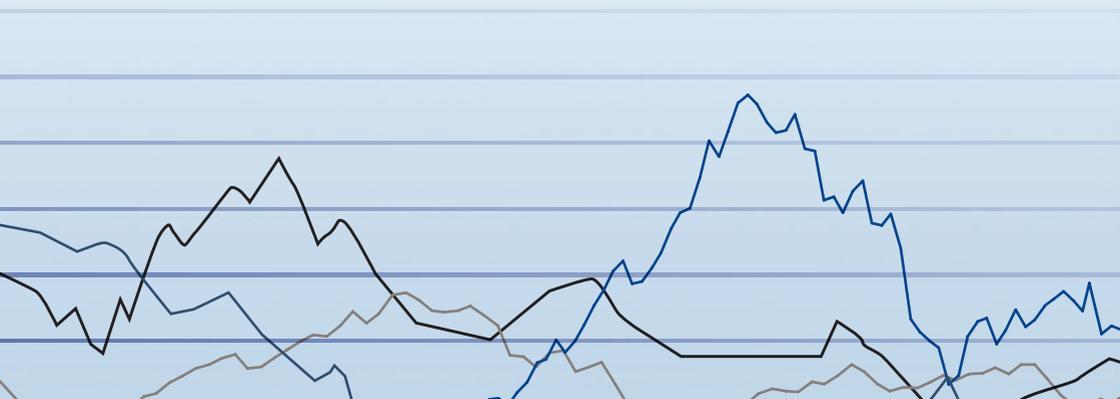
Finreon – a spin-off from the University of St.Gallen

Finreon, founded in 2009 as a spin-off from the University of St.Gallen (HSG), has established itself as a competent partner for innovative investment concepts in the field of asset management and investment consulting for institutional clients. In its solutions, the company combines many years of investment experience with the latest findings in financial research.

Founder and CEO is Dr. Ralf Seiz, Lecturer in Finance at the University of St.Gallen. The team consists of doctoral candidates and graduates from the University of St.Gallen, the ETH Zurich and other prestigious universities. Team members are actively involved in financial research in order to guarantee a continuous knowledge transfer.

Finreon is best described as a Think-Tank for the development of asset management solutions. Based on the client's needs and extensive professional experience, we transfer the most recent findings in academic research into innovative solutions. Both Finreon and its employees are actively involved in financial research.

As a Think-Tank, Finreon is focused on its core competence in Investment Advisory. The implementation of Finreon solutions is achieved in collaboration with the partner of our clients' choice. Hence, the client is assured to get the best specialist for each stage of the investment process.



Innovative. Academic. Systematic. Independent.

Bridging the gap to client needs Our solutions are always based on real problems brought to us by our clients. We strive to satisfy those needs through simple, transparent and tailor-made solutions.

Academic and innovative As a spin-off from the University of St.Gallen (HSG) we are actively involved in academic research and hence see ourselves as a Think-Tank. All our solutions are based on the most recent findings in financial research.

Systematic and structured Our solutions are clear, structured and comprehensive concepts as well as of a systematic nature.

Integrity and independence Personal integrity and transparency are important values to us. We are independent and cooperate with the partner of our clients' choice.



Our Solutions

Tailor-made and innovative investment concepts Finreon specializes in innovative and customized investment concepts to address the needs of pension funds, insurance companies, asset managers, family offices and high net worth individuals. We will be pleased to advise you individually and find the right solution for you.

Finreon Tail Risk Control® Equity investments with a reduced crash risk



Since the year 2000, two major crashes have resulted in massive substance losses on equities – how can these tail events be avoided? The Finreon Tail Risk Indicator measures the crash risk on a daily basis by means of various market factors. Based on this tail risk indication, the equity quota is managed in a risk-controlled way and free of any prognosis.

Finreon Fixed Income Risk Control® Dynamic interest and credit risk management



Finreon Fixed Income Risk Control® is an innovative risk measure system for identifying market regimes in global bond markets, allowing to manage duration and credit risks systematically and dynamically. This way, investors can profit from risk premia on interest rate and credit risk, while at the same time controlling for drawdowns.



Finreon IsoPro®

Systematic outperformance of equity investments



IsoPro® combines the benefits from diversification, risk-based portfolio construction and anticyclical rebalancing. The ultimate goal is to realize more return per unit of risk on equity investments in a systematical and non-predictive way. Due to its optimized return/risk-profile, Finreon IsoPro® is a suitable substitute to core investments.

Finreon Multi Premia®

Stock returns straight from the «sources»



In addition to the market beta, there exist many different drivers (factors) of stock returns. However, through a passive investment, the investor benefits only from a fraction of available factors. Multi Premia® allows to invest in a number of return sources in a systematic and diversified way by the use of a single investment.

Finreon Multi Asset Solutions

State-of-the-art mixed portfolios



By means of an integrated risk management, Finreon Multi Asset Solutions manage the most important risks in the portfolio dynamically and daily – namely equity, interest rate, and credit risk. Optimizations within the different asset classes further seek to generate a higher return on the taken risk.

Finreon Premium Solutions®

Invest like leading institutional investors



With Finreon Premium Solutions®, high net worth individuals, family offices and foundations invest just like the largest institutional investors. Capital preservation for future generations is essential for high net worth individuals. This requires robust portfolios that can successfully weather a constantly changing market environment.

Finreon Carbon Focus®

A new approach to neutralize the carbon footprint of portfolios



Finreon Carbon Focus® is a unique investment solution that makes it possible not only to reduce the carbon footprint of portfolios, but to neutralize it completely. Using the patent-pending Finreon Carbon Focus® methodology, even existing portfolios can be decarbonized flexibly and efficiently without compromising on returns.

Contact us



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